

# RUMBLE



OVER THE REDWOODS

## SPONSORSHIP OPPORTUNITIES

AUGUST 10-11, 2024



**PROMOTE YOUR BRAND | EXPAND YOUR MARKET**

CALIFORNIA REDWOOD COAST-HUMBOLDT COUNTY AIRPORT



# WELCOME TO CALIFORNIA'S NEWEST AIRSHOW

**AUGUST 10-11, 2024**

Rumble Over the Redwoods is thrilled to announce its inaugural airshow August 10-11, 2024 at California Redwood Coast-Humboldt County Airport.

This two-day event features an incredible lineup of performers, thrilling aerobatic displays and engaging activities for the whole family to enjoy.

Our mission is to honor the sacrifices of those who have served and inspire the next generation of aviators. With the support of our sponsors, the event will not only provide outstanding entertainment but also a boost to our local, regional and state economies.

**Don't miss out on this unforgettable experience. Partner with us today!**



YOUTH 12 +  
UNDER FREE

## FUN FOR THE WHOLE FAMILY

We're passionate about inspiring the next generation of aviators.

- Awe inspiring aerial performances
- Family-friendly atmosphere
- Static displays
- Educational experiences
- Discover career pathways in aviation
- Excitement for all ages



## EXPLORE THE UNIQUE MARKETING OPPORTUNITIES AIRSHOWS PROVIDE

Whether you're looking to broaden your customer base, maximize brand exposure or engage clients/employees, partnering with Rumble Over the Redwoods will help you achieve your goals while earning the respect and appreciation of your community.

1

### Escape the Clutter of Mass Advertising

Potential customers are exposed to fewer marketing messages.

2

### Grow Your Brand's Visibility

Increase the public's awareness through your community partnership.

3

### Media Benefits

Your business name appearing in advertising used to promote the airshow.

4

### Your Audience

Airshow attendees are well-educated, affluent groups of men, women and children... one of the most attractive groups of event attendees.

**\$50K+**

annual income reported by nearly 2/3 of attendees

**30-50**

age range of over half of airshow attendees

**70%**

of attendees stay on airshow grounds for more than 4 hours



**80%**

of spectators have at least some college education



*\*Data collected from the International Council of Airshows (ICAS)*



# SPONSOR BENEFITS

## THE ULTIMATE EMPLOYEE REWARD OR TEAM BUILDING VENUE

With exclusive access to aircraft, performers and unbeatable front line views, Rumble Over the Redwoods is perfect for building strong bonds and shared experiences.

1

Thanks from community members for your support during Rumble Over the Redwood's inaugural airshow

2

Tickets to a premium event to give to customers or employees as added perks/benefits

3

Your business name associated with airshow advertising

4

On-site interactions with thousands of guests



# RUMBLE

## OVER THE REDWOODS

★ FEATURING ★



### LOST COAST WARBIRDS

A Northern California warbird operator preserving the living history that is our retired military aircraft and sharing the experiences of the gallant aircrew that flew and maintained them. P-51 Mustang "Bardahl Special," B-25 "Sweet Dreams," T-6 Texan, Stearman... and more!



### PLANES OF FAME AIR MUSEUM

The mission of the Planes of Fame Air Museum is to preserve aviation history, inspire an interest in aviation, educate the public, and honor aviation pioneers and veterans. P-38 Lightning, P-51 Mustang, Corsair... and more!



**DENNIS SANDERS**

Hawker Sea Fury  
aerobatic routine



**U.S. COAST GUARD**

Search + Rescue  
Demonstration



**TORA BOMB SQUAD**

Pyrotechnics



**VICKY BENZING**

Aerobatic routine in her  
1940's Boeing Stearman



**ERIC TUCKER**

This rodeo clown attempts to  
land on a moving ambulance



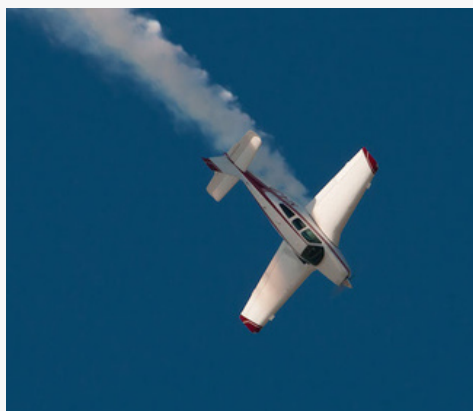
**VICKY BENZING**

Simulated "Air Race" with "Plum  
Crazy" and "Bardahl Special"



**GREG COLYER**

T-33 aerobatic  
demonstration



**JIM PEITZ**

Testing the limits in his  
aerobatic Bonanza



**SUKHOI WEST DEMO TEAM**

Demo of one of the world's  
best aerobatic aircraft



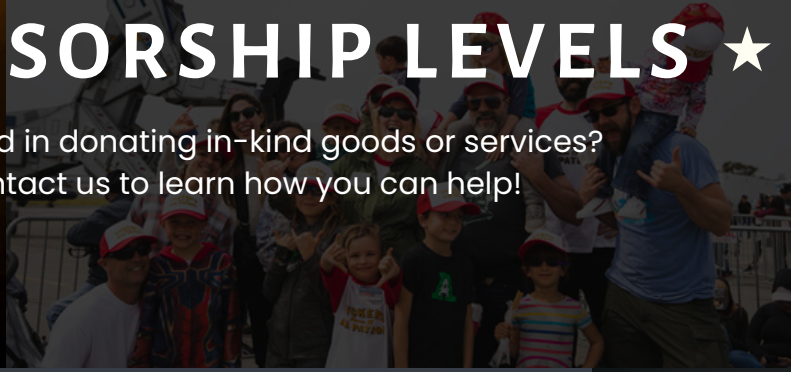
# RUMBLE

## OVER THE REDWOODS



### ★ SPONSORSHIP LEVELS ★

Interested in donating in-kind goods or services?  
Contact us to learn how you can help!





# JET SPONSOR

**\$100,000**

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- **400** total admission tickets, **200** per day
- Additional tickets may be purchased at a **20%** discount
- Chalet tent (60' Wide x 40' Deep) with tables and chairs at event each day; catering may be arranged at an additional cost through one of our pre-approved caterers
- **100** VIP parking passes daily
- **2** plane rides
- Access to exclusive event for **8** guests
- Prominent logo display, listing and links on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor
- Daily public addresses thanking your business

## BENEFITS OF BEING A JET SPONSOR

- Benefits of being a **Jet Sponsor** include appearing in advertising used to promote air show.





# BOMBER SPONSOR

**\$50,000**

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- **200** total admission tickets, **100** per day
- Additional tickets may be purchased at a **20%** discount
- Chalet tent (40' Wide x 40' Deep) with tables and chairs at event each day; catering may be arranged at an additional cost through one of our pre-approved caterers
- **50** VIP parking passes daily
- **1** plane ride
- Access to exclusive event for **4** guests
- Prominent logo display, listing and links on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor
- Daily public addresses thanking your business

## BENEFITS OF BEING A BOMBER SPONSOR

- Benefits of being a **Bomber Sponsor** include appearing in advertising used to promote air show.

# FLY NAVY SPONSOR

\$25,000

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- **100** total admission tickets, **50** per day
- Additional tickets may be purchased at a **20%** discount
- Chalet tent (30' Wide x 45' Deep) with tables and chairs at event each day; catering may be arranged at an additional cost through one of our pre-approved caterers
- **25** VIP parking passes daily
- Access to exclusive event for **2** guests
- Logo display, listing and links on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor
- Daily public addresses thanking your business





# BARNSTORMER SPONSOR

**\$15,000**

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- **60** total admission tickets, **30** per day
- Additional tickets may be purchased at a **20%** discount
- Chalet tent (20' Wide x 40' Deep) with tables and chairs at event each day; catering may be arranged at an additional cost through one of our pre-approved caterers
- **15** VIP parking passes daily
- Logo display, listing and links on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor
- Daily public addresses thanking your business



# THE TRAINERS

**\$5,000**

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- The Trainers share a community sponsor tent, includes buffet style and **2** beverage tickets
- Reserved table for **8** guests in community sponsor tent
- **2** VIP parking passes daily
- Logo display on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor



**\$2,500**

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- The Trainers share a community sponsor tent, includes buffet style and **2** beverage tickets
- Reserved table for **4** guests in community sponsor tent
- **1** VIP parking passes daily
- Logo display on Rumble Over the Redwoods website
- Placement of logo banners on air show grounds. All banners should be provided by sponsor

# THANK YOU

## FOR YOUR CONSIDERATION AND SUPPORT

Your sponsorship allows you to present your message to a wide audience in a unique way. It's a sound investment in your community that offers long-lasting results.

Rumble Over the Redwoods would not be possible without the generosity of its sponsors. We invite you to partner with us to bring Humboldt County its first Rumble Over the Redwoods.

*Together, we can soar to new heights.*

SINCERELY

RUMBLE OVER THE REDWOODS  
AIRSHOW COMMITTEE

[WWW.RUMBLEOVERTHEREDWOODS.COM](http://WWW.RUMBLEOVERTHEREDWOODS.COM) | [INSTAGRAM](#) +  
[FACEBOOK @RUMBLEOVERTHEREDWOODS](#)



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**THANK YOU FOR YOUR  
CONSIDERATION AND SUPPORT!**

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